



I would like to address a rumor that is going around stating that you have to switch EHR's by the end of 2020 because Practice Director is going away. This is simply not true; Practice Director is still here and we will be here for 2-3 more years to support our clients.

If this is your first time hearing about the acquisition go to our website www.practicedirector.com on the home page click the blue "Learn More" button. From here you can read the letter announcing the acquisition and/or review a flyer that lists features included in Eye Cloud Pro.

When you are ready to make the move to new software we hope that you will consider our software Eye Cloud Pro made by our parent company Optical POS LLC. Advantages of moving to Eye Cloud Pro over another software vendor would be:

- Pricing based off the number of locations not the number of Providers
- Text, email, and robocalls are included in the monthly fee, no need to work with a 3rd party vendor
- Waived setup and conversion fee's for Practice Director locations if purchased by 12/31/2020*
- The Eye Cloud Pro Implementation team for Practice Director conversion clients is made up of employees with both Eye Cloud Pro and Practice Director experience. The implementation will be with someone that knows or has knowledge access to both systems. The entire support and development team from Practice Director now works for Eye Cloud Pro.
- Eye Cloud Pro is actively working on adding Practice Director features recommended by the team and clients.

If you are interested in seeing a demonstration of Eye Cloud Pro, start at our training video website <https://training.practicedirector.com/login> once you log in select Eye Cloud Pro and then select the webinar, this is a recorded full length demo. If you do not have a user name and password you can create one right there on the website. After you view the recording you can contact me at sdirksen@eyecloudpro.com and I can answer your follow up questions, send you pricing information or schedule a one on one demo with myself or one of my team members (Sara Dennis, Karen Halvorson, or Lee Miles) to review a specific area.

*Please note if you are interested in moving to Eye Cloud Pro and receiving any promotional pricing you must be on version 6.1.9 or higher, current on your support fees and continue to pay your support fees until you go live with Eye Cloud Pro. If your annual renewal is coming up, you may want to consider switching to monthly billing for support services, to calculate your monthly fees divide the annual fee by 12. For billing questions such as when your annual renewal is due or if you would like to switch to monthly billing contact Connor DeBusk at 800-676-9076.

Regardless of if you choose to stay with Practice Director until end of life or switch to Eye Cloud Pro, the Practice Director team is here to assist. For questions please contact me at sdirksen@eyecloudpro.com.
For Support questions call 844-574-2020 or email pdsupport@eyecloudpro.com.

Sarah J Dirksen, Director of Lincoln Operations, Eye Cloud Pro | Practice Director EHR