



PRACTICE DIRECTOR



Greetings!

We are excited to announce our integrated processing solution, Practice Director Pay, powered by Fullsteam! Practice Director Pay will allow us to provide you with competitive processing rates while also continuing to support the current version of Practice Director.

When you sign up to use Practice Director Pay, your monthly support payment will continue to be \$235 per month per location (as you are paying now). In addition, you will have integrated credit card payments for patients and insurance companies. Benefits of Practice Director Pay include:

- Auto-posting of card swipes, resulting in fewer human error entries when posting payment or refund, while also providing seamless checkout.
- Reconciliation Notices – If something is charged to a credit card but not posted in Practice Director, you will receive a notice that you are out of balance.
- You can save a card on file if desired for the patient or insurance company.
- Integrated Fullsteam MerchantTrack dashboard to monitor activity and run reports.
- All in one support – one company to call for payment and software support.
- Meet or Beat Pricing – average retailer saves around 20% when they switch to Practice Director Pay.
- Next Day Funding – we understand it's important to get your money quickly. We offer next day funding so you can keep things running smoothly.

Let us know by 11/15/21 if you will be moving forward with Practice Director Pay so that we may get you started on the next steps.

If you choose not to sign up for Practice Director Pay you can continue to use Practice Director, and your support fees will increase to \$300 per month, per location. If you use Practice Director cloud version your fees will increase \$65 per month. This is the same pricing model that we use on the Eye Cloud Pro side. You are billed more if you do not use our payments integration, which allows us to continue supporting the software.

[Click Here to learn more about Practice Director Payments](#)

The update and pricing changes will be effective on 12/01/21.

For information on signing up with Practice Director Pay please contact Practice Director at 844-574-2020 or pdsupport@eyecloudpro.com.

As another option, if you are interested in switching to Eye Cloud Pro, we can help you with that as well and are offering free conversions (a \$2,600 value!) through the end of the year