



PRACTICE DIRECTOR



Greetings!

This email is notify you that your monthly support fees will be increased to \$300 per month, per location. If you use Practice Director cloud version your fees will increase by \$65 per month. **The update and pricing changes will be effective with the December billing cycle.**

This is the same pricing model that we use on the Eye Cloud Pro side. You are billed more if you do not use our payments integration, which allows us to continue supporting the software.

For information on signing up with Practice Director Pay to avoid the price increase and to receive the benefits listed below, please contact Practice Director at 844-574-2020 or pdsupport@eyecloudpro.com.

- Auto-posting of card swipes, resulting in fewer human error entries when posting payment or refund, while also providing seamless checkout.
- Reconciliation Notices – If something is charged to a credit card but not posted in Practice Director, you will receive a notice that you are out of balance.
- You can save a card on file if desired for the patient or insurance company.
- Integrated Fullsteam MerchantTrack dashboard to monitor activity and run reports.
- All in one support – one company to call for payment and software support.
- Meet or Beat Pricing – average retailer saves around 20% when they switch to Practice Director Pay.
- Next Day Funding – we understand it's important to get your money quickly. We offer next day funding so you can keep things running smoothly.
- Monthly support pricing will continue at your current rate

*Practice Director Pay will only work on version 6.1.24P and higher.

[Click Here for an Overview of Practice Director Pay](#)



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FULLSTEAM

As another option, if you are interested in switching to Eye Cloud Pro, we can help you with that as well and are offering free conversions (a \$2,600 value!) through the end of the year. Contact us at ecp_implementation@eyecloudpro.com to discuss.

Sarah J Dirksen

Vice President Client Services

Eye Cloud Pro- Optical POS, LLC | Practice Director EHR